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## UTILIZATION OF CANVA APPLICATION AS ICT LEARNING MEDIA AT SD MUHAMMADIYAH BANDUNG

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**Abstract**

In this digital transformation's era, a wide range of applications appears as tools and media in the use of technology, certainly it becomes so important in the realm of education. The chapter of a knowledge of technology must be taught and even introduced when sitting in school. Using qualitative methods, the study aims to provide solutions for the utilization of canva applications as a tactical-learning media in ICT. This study adopted the diffusion theory of innovation approach that examined the diffusion process and the adoption processes that are occurring in society toward the presence of a new innovation. And use qualitative descriptive approaches to interpret the phenomena. The primary data collection process is carried out through interviews. The study described canva's use as a tactile learning media in ICT learning capable of providing ease and excitement in its learning, as well as of improving student creativity and producing graphic design skills with new innovation.

**Keywords:** Utilization, Canva, ICT, Learning media and Elementary school**Abstrak**

Dalam masa transformasi digital modern saat ini, beragam aplikasi muncul sebagai sarana dan media dalam pemanfaatan teknologi, tentunya hal ini menjadi begitu penting dalam ranah pendidikan. Palsnya pengetahuan tentang teknologi haruslah diajarkan bahkan dikenalkan pada saat duduk di bangku sekolah. Dengan metode kualitatif, penelitian ini ditujukan untuk memberikan solusi dalam pemanfaatan aplikasi Canva sebagai media pembelajaran TIK. Penelitian ini menggunakan pendekatan teori Inovasi yang meneliti akan proses sebuah pengadopsian yang terjadi pada masyarakat terhadap kehadiran sebuah inovasi baru. Serta menggunakan pendekatan deskriptif kualitatif untuk menganalisa fenomena yang ada. Proses pengumpulan data primer dilakukan melalui wawancara. Hasil penelitian ini mendeskripsikan bahwa pemanfaatan canva sebagai media pembelajaran TIK pada jenjang SD mampu memberikan kemudahan-kemudahan dan keseruan dalam pembelajarannya, serta meningkatkan kreativitas siswa dan menghasilkan keterampilan desain grafis dengan inovasi baru.

**Kata Kunci:** Manfaat, Canva, TIK, Media pembelajaran dan SD

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**INTRODUCTION**

ICT or commonly referred to as Information and Communication Technology is a lesson in the self-development of students. This subject itself provides knowledge to students about the development of information and communication technology, computer devices, software, hardware and tips or tricks using other computers. (Amalia, 2020)

However, this subject was once eliminated, because it was considered difficult for students, even though for today's technological age, this subject is important to implement. Because of the importance of ICT or computer learning, it is not uncommon for parents to provide computer courses to their children from an early age. Given that it has now entered the era of digitalization, where life cannot be separated from the role of technology (Huda, 2020). Do not let due to lack of knowledge and ability in utilizing technology, we become late and less innovative in this regard.

Seeing that technology is very advanced and sophisticated, every teacher and student is encouraged to understand technology as an effort to improve the quality of education. In learning, one of the teaching methods that is good, effective, and follows technological developments is the existence of learning media as a reference for teaching and learning. (Dewi & Hilman, 2019) With the existence of learning media as a tool in the teaching and learning process, making teachers and students have a mastery of new skills, creating something in the application of learning media. And The viewed also, the core curriculum makes students to think creatively, skillfully, independently, and race on technology, by not relying on media its just a books or teachers as the only learning media used at the education. (Ariani, 2018). Likewise at this time, which has entered the era of revolution 4.0 which depend on technology as a media of some activity, including learning.

This is also a concern in various schools, one of which is SD Muhammadiyah 7 in the city of Bandung. In this ICT lesson, SD Muhammadiyah 7 uses the utilizing of the Canva application in its learning media. Students are introduced to this application, as a medium for their skills in developing technology. For example, making posters, photo collages and schedules and other sayings. This application has very diverse features, from symbols, images, photos, templates, graphic design, audio etc. This is the attraction of students. They can express their thoughts, creativity, and emotions directly by depend on colors, atmosphere, images, and other symbols that can be used through design in the Canva application.

In the development, the utilization of the Canva application in ICT learning, interesting reasons to be discussed, somehow, the impact of the industrial revolution 4.0 where students are directed to have mastery of new skills, which is seen from the influence and relationship with the 4.0 revolution, namely the transformation of all aspects through the development of technology and the internet as goals. Second, learning media facilities in the sense of utilizing technology as a practical learning medium, both in terms of its use, time, and results that can be obtained. Third, visual literacy of learners in ICT learning. With the development and elaboration that will be presented in the development of this research, it is expected to be able to provide positive lessons on how an application that has been widely provided can be used as a technology-based learning media that can be collaborated with various other materials, as a learning media strategy.

## **METHOD**

The method used in this research is a literature study with a qualitative descriptive approach, in which the authors look for solutions to problems from existing articles and journals to then make a conclusion. On data collection by studying literature and describing the features of the Canva application, interviews, documentation and how this application can be used in ICT learning media, especially in one example of Elementary School (SD) level subject matter.

## RESULTS AND DISCUSSION

### Results

#### *Canva in ICT learning media*

Canva is trending's app today. Reported through its account, Canva provides features which have useful for education, Canva is also a tool for creativity and collaboration for all classes. The only design platform needed in the classroom. Develop creativity and collaborative skills, making visual learning and communication easy and fun. (Gehred, 2020)

This application has very diverse features, from symbols, images, photos, templates, graphic design, audio etc. This is the attraction of this application. Those who use it can express their thoughts, creativity, and emotions directly in relying on colors, atmosphere, images, and other symbols that can be utilized through design in the Canva application.

**Table 1.** Canva App Design

<b>Content</b>	<b>Function</b>
Millions of Images	Create designs with millions of stock photos, vectors, and illustrations, and even upload your own images.
Photo Filters	Edit photos using ready-made filters, or if it's more professional, use a photo editor. There is always a choice for every user
Free Icons and Shapes	Use icons, shapes and elements with ease. Choose from thousands of elements for user design, or upload your own.
Hundreds of Fonts	Access a variety of cool fonts suitable for every design. All ready to use and available in Canva.

As a technology-based application, Canva provides a learning space for every teachers in carrying out a learning by depending on learning media. This application provide more attractive templates to attract students' interest in the learning process. There are many example that teachers can use in the Canva application to gift for students, one of which is a variety of interesting templates to be presented in Power Point, educational videos to schedules and decorations in the classroom.

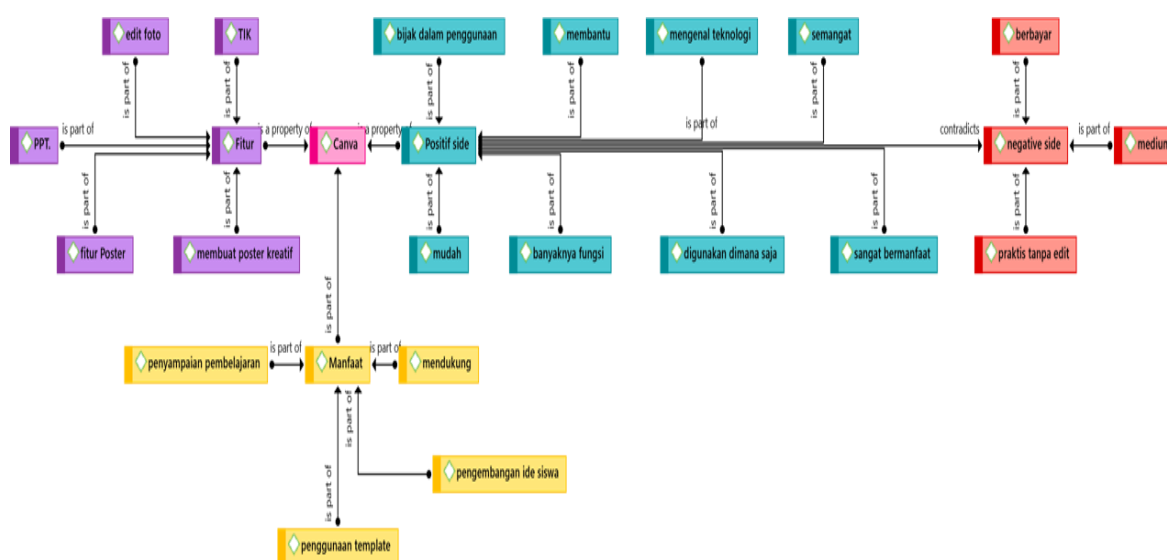
On the otherside, utilizing templates in Canva is not intended for teachers only, but can also be for students if they want to deliver material that is required to use Power Point, make videos with attractive colors and other additional fonts to beautify the video background when displayed. (Rahmatullah et al., 2020) Likewise with posters, infographics, resumes, slides, and so on that can be used and used. Again, not only teachers can use it, students too, teachers can

teach using this Canva application to their students, if the teacher recommends making a video, presentation, poster, etc. that contains explanations, tutorials or others, students are expected to be able to operate and make an attractive design. (Widayanti et al., 2021) The advantage obtained is, in addition to gaining knowledge in learning, students also learn to be skilled, creative, and innovative in developing a lesson or material that is taught.

*ICT Learning Media in Elementary School*

SD Muhammadiyah 7 with its curriculum concept with the theme of Islamic progress has its own characteristics. This is summarized in its typical curriculum, namely ismubaristics. In accordance with his theme, he not only teaches Islam, but teaches something that is relevant to today's technological age. so that is an important point why in SD Muhammadiyah teaches ICT based on Islamic traditions.

ICT learning is made as simple as possible and interesting for students, so that they are willing and eager to learn it. Because ICT is also important, SD Muhammadiyah 7 chose the Canva's application as learning media. Quoted from the results of the interview, researchers found the results of the following discussion:



**Figure 1.** the concept of utilizing canva

The utilization of the Canva application in ICT learning in elementary schools has many benefits, in addition to its unique features, the Canva application also greatly supports ICT learning, especially in developing student ideas, increasing creativity, facilitating the delivery of learning and introduction to technology.

Call it in the development of student ideas and creativity, the Canva application can be used to create various features such as making creative posters, unique photo collages, learning videos to PPT for teachers as learning media. Because the good teacher who teaching media can help achieve student learning success. According to Taufik Syastra (2015), learning media is everything both physical and technical in the learning process that can help teachers to make it easier to deliver lesson material to students so as to achieve the learning objectives that have been formulated (Astuti, 2021). But on the other hand, the Canva app has both positive and negative sides. According to the mark of a survey conducted by researchers that the Canva

application has the following positive sides, this application can help students in the introduction of modern technology today, students are more enthusiastic and creative in learning ICT, easy to use anywhere on gadgets, laptops, tabs etc., and very useful because of its various features and functions.

The negative sides of this application if applied at the elementary level, there are several paid features that sometimes hinder student creativity, although there are actually many free features that can be used, some students say easy and medium when using the Canva application, because there are so many templates, not a few students sometimes easy to use ready-made templates without being added by their creativity. From the results of the research above, it can be said that the utilization of the Canva application at SD Muhammadiyah 7 Bandung has significant uses. not only as an ICT learning medium, but can be used by collaborating with other materials. This is what makes the appeal of the Canva application and makes the ICT learning method even more exciting.

## Discussion

### *Benefits of Using Canva in ICT Learning at the Elementary Level for Students.*

Researchers took two examples of ICT learning, namely, in making posters and making photo collages. This project was given to grade 3 students at SD Muhammadiyah Bandung, as a form of joint project with Islamic and English lessons.

In its implementation, students are expected to be able to make Happy Eid Mubarak greeting posters according to the provisions that have been learned before. This project is collaborated with Islam. Usually in applying, student are asked to draw and write on sheets or notebooks to make posters. However, advances in technology, students can be taught by technology or design applications that have been widely provided, one of which is Canva. If the teacher has teach a students in making greeting posters, do not forget students are also introduced to use the Canva application as a supporting media to make designs as needed. The benefits that can be obtained by students are, in addition to being able to train science, creativity and skills also hone the cognitive of students. On the otherside, if students have succeeded and can operate the design on Canva, they can also upload the results on their personal social media, or make their own as happy Eid Mubarak greetings or other congratulations.



**Figure 2.** examples of Eid Mubarak greeting posters

Learning photo collage, judging from the name of this project is quite complicated because it must have an object to be photographed. But with this, train how students use their gadgets in taking pictures as well as collage them as a form of decoration and creativity. In making this photo collage, usually teachers also encourage students to make through hvs paper or colored cardboard formed as figures to beautify the appearance of each student's photo collage. But nowadays, technology can again be used for the learning process. Attractive photo designs or collages that have a variety of colors and writing, make students and collages look alive. In this case also cognitive learners are honed with knowledge, technology, art, and other creativity. Posters and photo collages can also be used not only stored in gadgets or laptops, but if they are made and designed posters can be printed to get physical form. Can be used or displayed in school mading, so that school members can see the results of each student and beautify and fill in the existing school wallmagazine.

In this case, we can know that the use of canva applications in ICT learning media is very useful. Both in the introduction of technology and fostering student creativity. It is an application that is suitable for use in the realm of education and any level, even elementary schools can learn it, besides being easy and practical to use anywhere. With this research, researchers hope to contribute that we can teach ICT learning for elementary school children, using exciting and interesting learning media, one of which is the Canva application.



**Figure 3.** photo collage examples

## CONCLUSION

Based on the results and explanation above, it can be concluded that learning media is very necessary to support an education. The media presented at this time prioritizes technology and communication to be implemented in the fields of education, one of which is ICT learning. How learning media provides tools in the form of knowledge, and hones the creativity and skills of students in learning at school. The Canva application can be used in the realm of education. Canva is an online application that has a variety of templates and features that exist to help teachers (teachers) and students (learners) facilitate in doing technology-based learning, skills, creativity, and other benefits obtained. Attract attention and interest in learning by presenting teaching materials or interesting materials. To find out the benefits and other effectiveness in

using the Canva application as an ICT learning media, further research is needed to support the achievement and success in using ICT learning media.

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